



# NOAM LENZINI

Founder and CEO  
The World Gemological Institute



WORLD  
GEMOLOGICAL  
INSTITUTE™

## FIRM PROFILE

Established in 1999 with its new headquarter laboratory located in the heart of London's diamond district, Hatton Gardens, The World Gemological Institute (WGI) has fast-grown as a trusted name within the global diamond and precious stone Industry. Each report produced by WGI has passed an expert analysis and precise accuracy which outlines the stones unique identity and characteristics.

The detailed appraisals and reports produced by WGI are recognised worldwide by insurance companies, retailers, private jewellers and wholesalers. WGI offers a number of different appraisals and comprehensive laboratory services to suit customer's needs.



## THE COMPANY GOALS

When you consider the high cost of purchasing a precious stone or piece of jewellery, it makes perfect sense to have them analysed and evaluated by a professional, unbiased and reputable company. WGI's goal is to not only evaluate and provide you with the financial value of your precious stone or jewellery but to provide you with assurance of the quality including if the stone has been treated or had its appearance enhanced or is synthetic which is imperative to peace of mind when making such a large purchase.

Over the years, WGI has taken great pride in saving customers thousands of dollars by providing in-depth, accurate and very detailed evaluations and assessments which is why they are now standing proud as a trusted leader in the industry.

## ABOUT NOAM LENZINI

Noam Lenzini is the founder and CEO of The World Gemological Institute and a highly trained and knowledgeable Gemologist with over 16 years' experience in the diamond trade. Noam has established offices and laboratories throughout the United Kingdom, Israel, East Europe, France, Belgium and North America and is well known for his expertise and strong reputation as an outstanding and trusted businessman.

## WGI SERVICES

Each year our laboratories examine thousands of diamonds, pearls, coloured stones and precious metals in jewellery allowing our customers to feel confident with their purchase with a detailed report and unique online verification number, security seals and laser inscription services.

Our services:

Detailed appraisals and reports

- Diamond grading
- Gemstones
- Pearls
- Jewellery
- Security seals
- Laser inscription
- Price evaluation for insurance purposes
- Professional photography
- Security Seal.
- Laser Inscription.
- Price Evaluation for Insurance Purposes.
- Professional Photography.

**"The creation of the diamond 4C's (Carat weight, Cut, Colour & Clarity) is a universal language used to communicate the quality of a diamond within the industry and to customers so they know exactly what they're purchasing."**

## CONTACT

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